

Appendix 3

Season Ticket Comparison with Comparison Table from p.40 of Draft Strategy

Districts & Towns	Other Districts Permit Charge	Discount percentage of all day charge	The Council's Proposed Charge for Central Car parks based on 50% discount	<u>Not comparable</u> <u>A Location</u> <u>B Offer</u>
BANES				
Bath	£1856	38%	£708	<u>A¹</u>
Keynsham	£216	47%	£708	
Sedgemoor				<u>B²</u>
Bridgwater	£720	40%	£708	<u>A³</u>
Burnham-on-Sea/Cheddar	£720	40%	£708	
Bristol				
Temple Gate	£1874	35%	£708	<u>A</u>
Trenchard Street	£2496	14%	£708	<u>A</u>
Cornwall				<u>B⁴</u>

¹ Bath is not a fair comparator. It is a much larger town with many alternative modes of transport

² Sedgemoor Season Tickets can include two car registration numbers and either (a) guarantee a dedicated space in one of three car parks or (b) are usable in any of the 12 designated Sedgemoor car parks in Bridgwater, Burnham on Sea, Cheddar or Highbridge. MDC tickets cover one registration number for one car park in one town. Also the Sedgemoor Annual Report on Parking Services 2016-17 says "Town centre residents who live within 200m of a car park may buy a residents' season ticket at a discount of around 70% over day ticket charges".
<https://www.sedgemoor.gov.uk/article/1304/Car-Park-Season-Tickets>

³ See also comments on Yeovil.

⁴ Cornwall offers season tickets but also seasonal tickets so locals can avoid the higher charges during April to October, and also JustPark Multi-Purchase Sessions which "offer great value and convenience for those who regularly park but might not park every single day. The sessions are priced using the reduced rate of a season ticket, but each session can be used to park for 24 hours on whatever day you need them. So you don't pay for days you won't be parking. All you have to do is load your JustPark account with a minimum amount of £47 and each time you book a session, the daily rate for it will be taken off your account." This allows a daily rate between 27p and £2.19 with a median of c.£1.
<https://www.cornwall.gov.uk/transport-and-streets/parking/car-park-tickets-and-permits/season-ticket-options/>

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Truro/Moresk	£500	59%	£708 ⁵	<u>B</u>
Edward Street	£600	64%	£708	<u>B</u>
Taunton Deane				<u>A</u>
Wellington	£600	0% <u>30%</u> ⁶	£708	
Shopper 1— Taunton	£1980	15%	£708	<u>A</u> ⁷
Shopper 1— Taunton	£1540	20%	£708	<u>A</u>
West Somerset				
Dunster	£210	82.5%	£708	
Wilton	£210	82.5%	£708	
Minehead	£210	82.5%	£708	
Wiltshire				
Warminster	£394	67%	£708	
Chippenham	£430	76%	£708	
Salisbury	£1040	46%	£708	<u>A</u>
South Somerset				
Yeovil	£900	50%	£708	<u>A</u> ⁸
Chard	£280	50%	£708	

⁵ These examples are not representative. Most season tickets presently advertised are in the range £350-450 pa – see link in link to footnote 3

⁶ Car parking charges in Wellington are £2.50 for up to 10 hrs, which is £912.50 for 365 days or £651 for 5 days a week. <https://www.tauntondeane.gov.uk/car-parks-parking/parking-charges/>

⁷ Taunton is a large town with extensive alternative modes of transport, including buses, trains and a Park and Ride facility that costs £2.20 return including free parking. It is reasonable therefore to encourage use of those and not cars. Huge sums of public money have been spent on the transport network and are planned to be spent by SCC. See <http://www.somerset.gov.uk/policies-and-plans/strategies/transport-strategy/>

⁸ Although not as large as Taunton the same observations apply.